

GLOBAL PAY ON-DEMAND IN 12 EMEA COUNTRIES

“Employees manage their money how they want to manage their money, which for me is the way it should be. CloudPay NOW is something payroll can bring to the table to support our employees.”

Senior Director of Payroll & People Operations

A world-leading luxury lifestyle brand worked with CloudPay to offer its employees on-demand access to earned wages, across 12 EMEA countries, in a simple mobile app.

CloudPay NOW is the world's first global pay on-demand solution. It enables the company to meet its employees' expectations with a low-cost, high-value benefit and flexible fintech. And it helps elevate the company's payroll brand – the team are providers of a valued benefit rather than just a group that employees go to when they have a problem.

A survey of the test population scored the ease of use of CloudPay NOW a 9.2/10 and likelihood of using CloudPay NOW a 7.1/10. Just 2 months after CloudPay NOW's deployment, the company achieved a 30% adoption rate.



Supporting over
5,000 employees in
12 EMEA countries



9.2/10 ease of
use rating



20,000
transactions



38% adoption
rate



Watch the video to hear how CloudPay NOW benefits employees

To find out more about CloudPay NOW
or to arrange a demo, visit:

www.cloudpay.com/earned-wage-access

Americas: +1 919 322 5800

Asia: +65 6403 5900

Europe: +44 1264 253 100